

DAVE RAU

Senior Designer

SKILLS

Visual Design (UI)
Product Design (UX)
Design Systems
Responsive Design
Typography
HTML/CSS/JS
Writing

CONTACT

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EDUCATION

BFA Printmaking &
Electronic Media
University of South Florida

SR. PRODUCT/WEB DESIGNER, KONG

2020-2022 San Francisco/Remote

- Created Kongruent design system for Konghq.com
- Created design team standards for Kong apps
- Liaison between Product, Eng, Marketing and Design

DESIGN SYSTEMS LEAD, OPTIMIZELY

2016-2020 San Francisco

- Lead design systems team and open-source UI library
- Wrote documentation and built design tools
- Authored CSS and React components

SR. WEB DESIGNER/DEVELOPER, PAGERDUTY

2014-2016 San Francisco

- Redesigned website to be responsive and 2x faster
- Lead designer on rebrand of web and product
- Built all email campaigns and A/B testing experiments

INTERACTIVE DESIGNER, INKLING

2010-2013 San Francisco

- Translated print books to responsive ebook systems
- Lead designer on Elsevier medical and O'Reilly media
- Created design systems and tooling for 800 ebooks

DESIGNER/WEBMASTER, WATERMATTERS.ORG

1999-2009 Tampa, Florida

- Served 750 state employees, from educators to scientists
- Designed and authored thousands of HTML/CSS pages
- Authored award-winning interactive web content
- Created popular and easy-to-use database apps